

SALMAN GALIB



SUMMARY

Fashion Design Professional with over 10 years of experience in trend-driven product development for global brands such as ZARA and Mango. Expertise in Trend Forecasting, Seasonal Collection Planning, and Product Innovation. Proven track record in creating commercially successful assortments that meet market demands. Strong leadership skills in managing design teams and optimizing project timelines and costs while ensuring high-quality, sustainable outputs.

EXPERIENCE

Head of Design & Engagement, 04/2025 - Current TEXPREGO H.K. LTD - Dubai, UAE

- Lead product innovation, seasonal collection strategy, and buyer engagement for global fashion retailers.
- Drive trend forecasting, material selection, and design development, and ensure alignment with commercial targets, sustainability goals, and production feasibility.
- Collaborate with sourcing, merchandising, and production teams to guarantee on-time seasonal launches and high-quality collections.
- Manage high-value client accounts to maximize revenue and market relevance.
- Oversaw \$24M annual client accounts, delivering trend-aligned collections ahead of deadlines.
- Presented 26 design concepts to ZARA Man Sur, with 22 styles approved (85% success rate).
- Developed innovative prototypes that accelerated client approvals and strengthened buyer confidence.
- Streamlined design-to-production workflow, enhancing operational efficiency and reducing sample turnaround times.
- Introduced design solutions that balanced creativity, cost, and technical feasibility, improving overall product success rate.

Manager – Design & Product Development, 02/2023 - 04/2025 TEXPREGO H.K. LTD - Dubai, UAE

- Directed design, styling, and product development for Ladieswear and Kidswear collections targeting European fashion markets.
- Coordinated with merchandising and production teams to ensure commercially viable collections and cohesive seasonal visual campaigns.
- Launched a high-impact woven collection generating \$1.5M revenue within two seasons, expanding product range in a knit-focused market.
- Developed 55+ PU & woven styles in the first season of the new product line.
- Conceptualized and executed seasonal styling campaigns, enhancing brand visibility across marketing and e-commerce platforms.
- Delivered customized samples and mood boards that increased client engagement and shortened approval cycles.
- Optimized product development process, reducing design iteration and rework.

PERSONAL DOSSIER

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SKILLS

- Fashion design expertise
- Adobe Illustrator and Photoshop proficiency
- Trend analysis and market research insights
- Runway retail analysis
- Seasonal collection management
- Innovation in product commercialization
- Brand storytelling alignment
- Garment engineering and technical design
- Cross-functional team leadership
- Vendor cost optimization
- Rapid prototyping techniques
- Sustainability compliance standards
- Client relationship engagement
- AI tool conceptualization
- Project management skills

EDUCATION

B.Sc. (Hons): Fashion Design & Technology

BGMEA Institute of Fashion & Technology - Dhaka, Bangladesh

Key Subjects: Draping | Pattern Making | Fashion Marketing | Product Cost Analysis | Visual Merchandising

PROFESSIONAL DEVELOPMENT

- Denim Washes & Technologies
- Material Knowledge (Knit & Woven)
- Leadership with Lean Thinking
- Sample Checking & Fit Correction
- Time & Workload Management
- Email Etiquette & Communication

ACCOMPLISHMENTS

- Oversaw **\$24M annual client accounts**, delivering trend-aligned collections ahead of deadlines.
- Presented **26 design concepts** to **ZARA Man Sur**, with **22 styles approved (85% success rate)**.
- Developed innovative prototypes that accelerated client approvals and strengthened buyer confidence.
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LANGUAGES

English: Professional Efficiency

Bengali: Native

Hindi/Urdu: Bilingual

Spanish: Elementary

HOBBIES AND INTERESTS

- Playing Games
- Traveling
- Movies & Music
- Gardening

Assistant Manager – Product Development (LF Fashion), 07/2019 - 01/2023

Li & Fung Bangladesh LTD - Dhaka, Bangladesh

- Managed material research, sourcing, and technical development for woven and knitwear collections aligned with UK market trends.
- Coordinate factories based on product strengths and guide to ensure high-quality samples, smooth production, and timely deliveries.
- Developed 150+ seasonal woven and knit styles, generating \$10M annual revenue.
- Reduced fabric costs and lead times by 12% through Bangladesh fabric localization.
- Streamlined sampling and client approval process, accelerating time-to-market.
- Resolved complex production challenges, ensuring consistent quality for washes and embellishments.

Assistant Manager – Design & Product Development, 01/2017 - 03/2019

TEXPREGO BD LTD - Dhaka, Bangladesh

- Established and led the Ladieswear design department, creating original product concepts and in-house samples.
- Align designs with client requirements and market trends to drive brand growth and buyer engagement.
- Built the Ladieswear department from scratch, securing orders for RENNEN and PULL & BEAR.
- Developed 70+ Jersey styles in the first season of the new product line.
- Increased buyer engagement and order volumes by 10% through strategic styling and collection differentiation.

Senior Designer – Design & Product Development, 10/2015 - 12/2016

CENTRO TEX LTD - Dhaka, Bangladesh

- Designed seasonal boards, technical packs, and fabric selections for European buyers.
- Translated market trends into innovative, commercially viable product concepts for Kids' and Men's collections.
- Improved sample accuracy by 60%, enhancing speed-to-market and cost efficiency.
- Delivered precise, trend-aligned samples featuring intricate prints, embroidery, and specialized washes.
- Strengthened client satisfaction and repeat business through high-quality, market-ready designs.

Product Development Merchandiser (LF USA – KHQ), 02/2012 - 06/2014

Li & Fung BD LTD - Dhaka, Bangladesh

- Coordinated with USA design and merchandising teams to execute styles efficiently and maintain budget and material standards.
- Ensured timely delivery of client-approved styles using cost-effective materials.
- Reduced production errors by providing technical guidance and resolving design challenges.

Fashion Designer, 12/2010 - 12/2011

BEXIMCO Industrial Park - Dhaka, Bangladesh

- Assisted in lookbook styling, sample development, and trendline creation for US & UK clients, supporting seasonal collection planning.